

## Implementation Management Associates (IMA)

[www.imaworldwide.com](http://www.imaworldwide.com)

IMA is an international consulting firm that builds organizational capability to implement all types of business changes. Since 1989, our *Accelerating Implementation Methodology (AIM)* change management methodology has been used extensively for the successful implementation of a wide variety of business-critical change projects, including:

- organizational strategic initiatives
- transformational changes
- business process redesign and business re-engineering
- six sigma and lean implementations
- new or upgraded technology implementations
- mergers/acquisitions
- restructurings

We work with clients in four major ways in order to build your internal capability to accelerate implementation and get value realization for your projects:

1. **Action Learning Programs**, designed to train your people in best practice change management through the principles, tools, and deliverables of **AIM**
2. **Consulting**, where we work with your project teams to mentor them in application of **AIM**
3. **Measurement**, using our toolkit of validated diagnostic assessments
4. **Methodology Transfer**, our Accreditation process for building internal **AIM** Practitioners

Application of **AIM** is proven to deliver business change initiatives:

**On Time:** In most industries, being first to market results in making 4 to 10 times more profit than your competitors. Making decisions and implementing quickly is critical. **AIM** can help you meet or beat your schedule.

**Within Budget:** Change is a ferocious, resource consuming activity. The more quickly and efficiently an organization can implement change, the more resources it has available for other strategic initiatives. Effective use of **AIM** can significantly increase the probability of implementation success within budget.

**All Objectives Met:** Most large-scale change initiatives fail to fully meet the technical, business *and* human objectives, thereby missing the mark on anticipated ROI. **AIM** provides a framework that drives comprehensive change, speeds implementation, and helps ensure short and long-term business results.

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